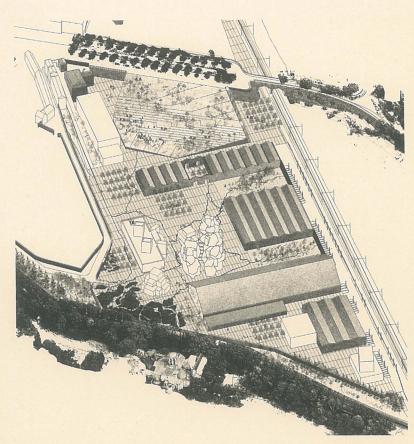
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LUMA/Parc des Ateliers - An Architectural Program for a New Cultural Model



Master-plan sketch of LUMA/Parc des Ateliers, Arles, France, with landscape and gardens. Design by Bureau Bas Smets byba for LUMA Foundation, Switzerland. © Bureau Bas Smets

The LUMA/Parc des Ateliers in Arles, France, will be a site for the production of art and ideas developed by American architect Frank Gehry and Gehry Partners LLP, for the Swissbased LUMA Foundation, as a multipurpose cultural park. This privately funded project combines refurbished industrial heritage buildings and new constructions. The site will be linked to the city not only through its programming but also by a public garden designed by Belgian landscape architect Bas Smets. The site is envisioned as an archipelago of connected project spaces and worksites for the production of art and exhibitions, with the further aim of encouraging and facilitating collaborative research as well as informal encounters and exchange. Offering prime conditions for artists and scholars to research and experiment, produce and exhibit work, this development will include new forms of collecting and archiving. It will also provide an infrastructure for activities from festivals to educational programs and artist residencies. The LUMA/ Parc des Ateliers will function as an incubator for the arts and as a field station for international art institutions.

The LUMA/Parc des Ateliers is organized around a central courtyard activated by the various programs of LUMA. The master-plan reflects an ensemble of buildings and their specific programs in contrast to a single building approach. The buildings that form the LUMA Foundation campus are the LUMA Foundation Tower, hosting a residence, meeting rooms and a five star hotel facility; the LUMA Exhibitions gallery, providing museum-quality conditions for itinerant shows, the Mécanique Générale, hosting the central archives, exhibition rooms and workshops; Les Forges theater and exhibition space, and the LUMA Restaurant.

In the second phase development, a central library building and permanent photography and print workshops will be developed with partners. The pre-existing building on the site, La Grande Hall, will continue to serve as an exhibition hall.

Organization: LUMA Foundation

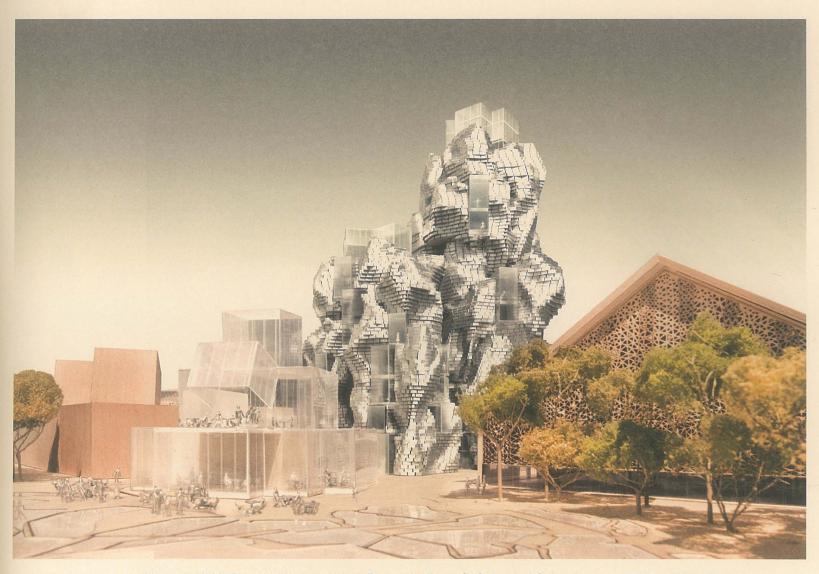
Architect: Frank O. Gehry and Gehry Partners

Landscape Designer: Bas Smets

Clients: Maja Hoffmann, LUMA Foundation,

Switzerland

www.foga.com



View of LUMA/Parc des Ateliers, Arles, France, by Frank O. Gehry and Gehry Partners LLP, for LUMA Foundation, Switzerland. © Gehry Partners LLP 2010



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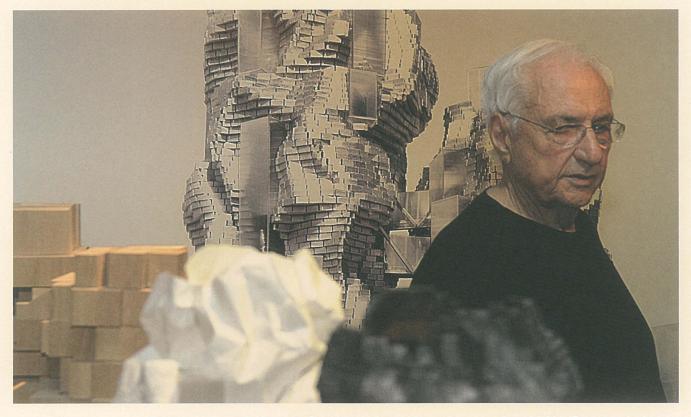
View of LUMA/Parc des Ateliers, Arles, France, by Frank O. Gehry and Gehry Partners LLP, for LUMA Foundation, Switzerland. © Gehry Partners LLP 2010



View of tree-line surrounding LUMA/Parc des Ateliers, Arles, France, that connects it to the city. Design by Bureau Bas Smets byba for LUMA Foundation, Switzerland. © Bureau Bas Smets



View of LUMA/Parc des Ateliers, Arles, France, by Frank O. Gehry and Gehry Partners LLP, for LUMA Foundation, Switzerland. © Gehry Partners LLP 2010



Portrait of Frank O. Gehry in Paris at the Arsenale with the models of LUMA/Parc des Ateliers. © Louis de Leusse 2010